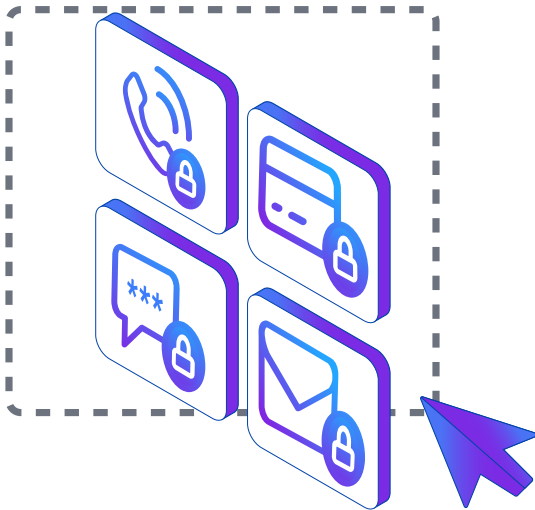# Sudo Platform

The Sudo Platform delivers the tools necessary to empower your users and end consumers with the services they need to protect and control their personal information while navigating the digital world.

SUDO PLATFORM

Sudo Platform

Ensure your end user customers' digital experiences are secure and private and insulated from data tracking and exposure of personally identifiable information (PII). The Sudo Platform provides a modular, quickly implemented, and powerful collection of the most important privacy and safety tools consumers would expect from their online privacy/security vendor--easily implemented and branded as part of your profitable digital security offering.

The Anonyome Sudo Platform is an API- first, developer-focused ecosystem that brings a modular, turnkey, customizable approach to digital privacy and safety across the devices your customers prefer to engage with. This enables you to profitably deliver a higher level of online privacy and safety value to retain existing customers, attract more new customers, and outpace the competition.

An API-First Developer Platform

The Sudo Platform is constantly evolving to empower vendors to quickly, easily, and profitably offer their end user customers the ideal solution to ensure the safety and privacy of their digital experiences. Capabilities include:

- Safe and Private Browsing on both mobile and web use cases

- Cyber-safety through password management and virtual private network (VPN) capabilities

- Virtual Cards to protect online shopping and preserve privacy without exposing PII or financial information

- Both secure encrypted and open communications including email, voice, and SMS/MMS

- A path to decentralized identity streamlining often difficult identity processes and placing consumers in full control of their data

In addition, the Sudo Platform includes all the tools necessary to enable you to quickly bring new products to market or augment existing products with value-add privacy and identity protection services.

Features In-depth

Compartmentalization

All Sudo Platform services are based on the concept of a compartmentalized identity experience. Easily integrate privacy-preserving capabilities into your products including the ability for your end user customers to compartmentalize personal, work and other areas of their lives empowering your customers to:
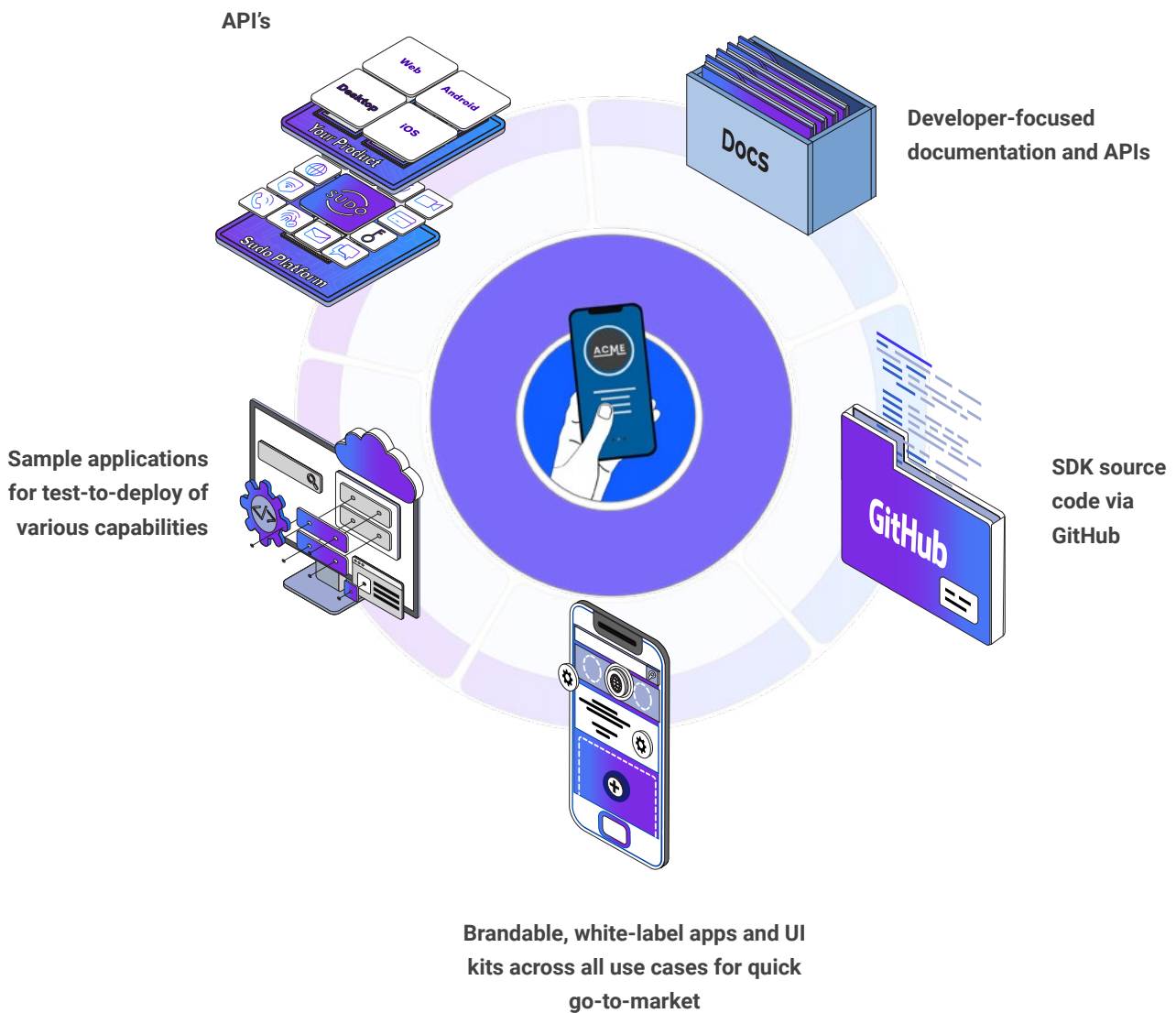
- Protect personal information

- Easily integrate across all Sudo Platform-enabled features

- Enjoy maximum privacy as all data and interactions are fully encrypted

Developer Platform

Quickly bring new products to market or augment existing products

with value-add privacy and identity protection tools to gain new customers, better retain existing customers, and create competitive differentiation

The Sudo Platform includes:

API's

Developer-focused documentation and APIs

Sample applications for test-to-deploy of various capabilities

SDK source code via GitHub

Brandable, white-label apps and UI kits across all use cases for quick go-to-market

Safe & Private Browsing

Deliver your customers a safe and private online experience. Eliminate theprivacy violations so prevalent in online activities by blocking ads, trackers,malicious sites, and exposure of users' personal information, including:

- Ad and tracker blocker

- Risky site alerting and blocking

- Private browsing (mobile)

- Safe browsing (browser extension)

Password Management

Make it easy for your customers to protect their online engagements from the most prevalent attack vector—weak and exposed passwords. Empower users to safely create, store, and manage credentials with all their online services making logging in painless and secure. Capabilities include:

- Password creation automation
- including complexity enforcement
- Login automation including autofill
- Secure password storage
- Storage of multiple non-password data types
- Import/export from other password management systems
- User-customizable risk-management controls
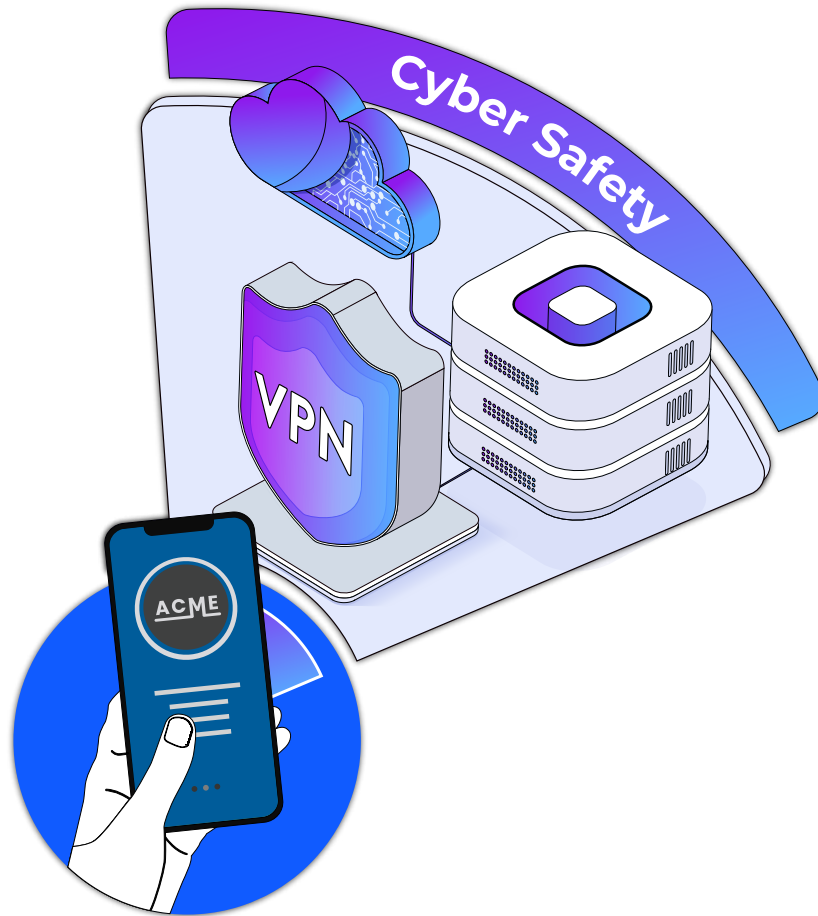
Virtual Private Network

Grant your customers the confidence to know that their online activities are kept private from malicious actors, advertisers, and their internet service providers. Users have the ability to create a fast, secure, and private internet connection over an unlimited, global virtual private network for Apple, Android, and Windows devices.

Virtual Cards

Offer your end-user customers the ability to mitigate the risks so prevalent in online financial transactions such as hackers and trackers accessing personal financial information, exposure due to breaches of the vendors they transact with, and their financial institution selling their personal and purchasing data. Provide end-users with Virtual Cards to safely and more securely make purchases online or from their mobile wallet without exposing their personal financial and/or card information. Capabilities to shop securely with an enhanced privacy- and a convenience- optimized shopping experience includes:

- **Virtual cards linked to debit/credit cards**
- **ACH-enabled linking to bank accounts**
- **Support for NFC-enabled wallets such as Apple Pay and Google Pay**
- **User-customizable controls such as spending limits**
- **Compartmentalization of Virtual Cards for specific uses or users**

Open Communications

Provide your customers with alternative, compartmentalized, full-functioning phone numbers and email addresses, enabling flexible communications for any short-or long-term use case that requires consumers to enter a phone number or email address such as online shopping and selling, dating, socializing, and more. Eliminate tracking by various parties, selling by data brokers, theft in data breaches, fraud, or worse. Includes:

- **Email**
- **Voice calling**
- **SMS/MMS**

Secure Communications

Protect, compartmentalize, and make private your customers' email, voice, video, and messaging communications with end-to-end encryption. Ideal for communications that demand maximum privacy such as telehealth, financial services, dating applications, and many more. Enjoy maximum security when communicating through and between your Sudo Platform-enabled services including:

- Email
- Video
- Voice calling
- SMS/MMS

Decentralized Identity

The Sudo Platform offers a quick and easy path to creating DI-based solutions that place your customers in control of their digital identity and personal data, empowering users to make informed choices to connect, receive and share attributes of their digital self. The decentralized identity platform includes:

- Identity wallets for both personal and enterprise use
- Verifiable credential services
- Passwordless authentication
- DI solution developer platform and tools