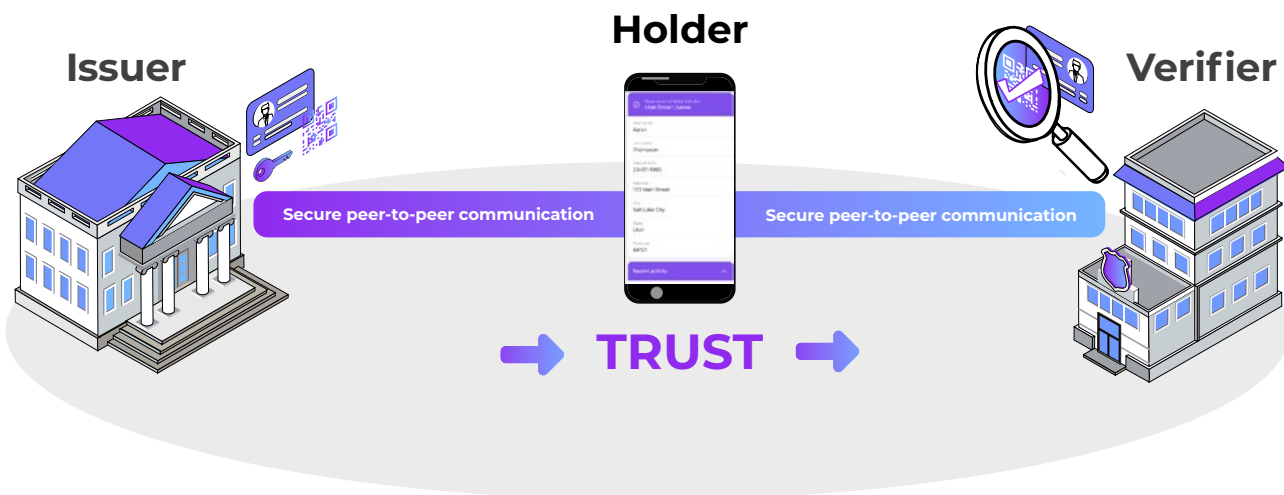


The Fast, Convenient, and Safe Path to Improved Consumer Engagement

Decentralized Identity for financial institutions

Decentralized identity (DI) can streamline and secure many of the processes and interactions that stand in the way of consumer satisfaction and loyalty. **Through DI you can:**

- Accelerate the consumer onboarding process.
- Make loan application and approval quick and easy.
- Streamline know your customer (KYC) activities.
- Create a persistent, secure communication channel with built-in identity verification.



Time is money

Many of the processes required to validate consumer identity and qualification in account opening, loan application and approval, and consumer-to-institution communication are highly manual in nature, disjointed, and cause significant delays before the consumer is satisfied. DI removes those barriers.

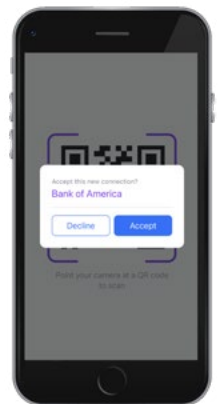
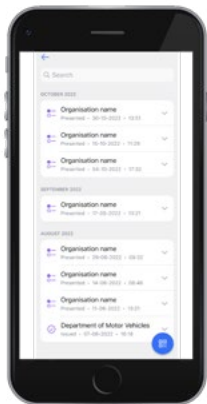
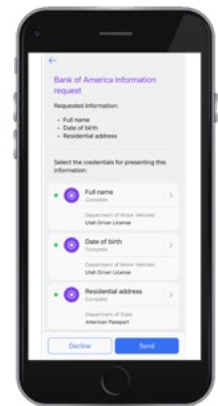
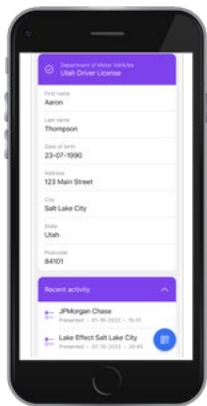
Decentralized identity overcomes the traditional challenges facing institutions to gather, process, and store consumers' data in order to conduct business. Through an automated, entirely secure DI ecosystem consumers hold their own data in the form of verifiable credentials stored in a DI wallet provided within your online experience.

Through the irrefutability of the DI ecosystem and the pre-established trust among the participants improving your processes through DI can:

- Eliminate manual processing of KYC information.
- Remove the burden and risk of storing KYC and PII.
- Reduce onboarding and approval times from hours (or days) to minutes.
- Create a secure and persistent communication channel that doesn't require consumers to re-authenticate.

DI is achievable

Anonymome Labs has created a quick and easy path to realizing the benefits of DI. We've done all the heavy lifting so you don't have to. Sudo Platform offers everything you need to seamlessly weave DI into your existing processes and systems. It includes documentation, APIs, SDK source code, sample applications to test capabilities, and brandable applications with UI kits to make the solution your own.



Through Sudo Platform you can easily enjoy the benefits of DI with:

- DI wallets where consumers store and present verifiable credentials can be integrated into your app, or offered standalone.
- Verifiable credential services empowering you to accept and issue verifiable credentials across any use case.
- Governance framework to establish and enforce trusted relationships within the ecosystem.